**Form1.4. Stakeholder analysis (interest vs power grid)**

1. **Identify Stakeholders**

Identify individuals, groups, or organizations with an interest in mortality data and surveillance systems and who are key to SRS implementation. Examples include:

* Government agencies (e.g., health, civil registration, statistics, ICT ministries)
* Donors and development partners
* Public and private health service providers
* Academic institutions
* Civil society organizations
* Communities and beneficiaries

Use desk reviews, organizational charts, and consultations to create an initial list of stakeholders.

1. **Define Stakeholder Attributes**

Determine two key dimensions to assess each stakeholder: Interest and power

**Interest**: The stakeholder’s level of concern or involvement in mortality data and SRS. For example:

* + High: Actively involved in data collection or strongly impacted by SRS outcomes.
  + Medium: Indirectly affected by or uses SRS data occasionally.
  + Low: Limited engagement or indirect interest.

**Power**: The stakeholder’s ability to influence SRS implementation. Examples:

* + High: Has authority to approve or allocate resources.
  + Medium: Influences policies or guidelines indirectly.
  + Low: Limited authority but may be an important implementer.

1. **Data collection approaches**

**Desk review**: Review documents, policies, and reports to understand stakeholders’ roles and authority.

**Existing networks**: Leverage technical committees, forums, or working groups to refine the stakeholder list.

**Interviews and consultations**: Consult with stakeholders to validate findings from the desk review and identify any overlooked actors. Hold stakeholder consultation sessions to gather perspectives on the influence and interest of different stakeholders

1. **Developing Stakeholder Interest-Power Grid and Analysis**

* **Create a Grid**: Use a two-by-two matrix with the following dimensions:
  + - X-axis: Power (Low to High)
    - Y-axis: Interest (Low to High)
* **Position Stakeholders**: Place each stakeholder in the grid based on their assessed level of interest and power:

|  |  |  |
| --- | --- | --- |
| **Interest** | High interest; Low power  *Stakeholders to inform and involve in advocacy efforts.* | High interest; High power  *“Key players”*  *Keep closely involved throughout the system development and implementation to ensure support* |
| Low interest; Low power  *Monitor and engage minimally* | Low interest; High power  *Not main targets but could oppose the system: keep them informed and acknowledge their views* |
|  | **Power** | |